

## **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> <i>WRAL-TV Raleigh/Durham</i>	<b>Date:</b> <i>10/8/12</i>
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b> <i>35,775 / 30,408.75</i>
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This broadcast time will be used by: American Crossroads

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
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Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/5/12 Stephen May  
Date Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Matt Donegan  
Signature

Matt Donegan 6SM  
Printed Name Title

# CONTRACT



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
119134 /	06364726
<u>Product</u>	
<b>AMERICAN CROSSROADS</b>	
<u>Contract Dates</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	1088
<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	10/05/12 / 10/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WRAZ	N Welte
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
	27
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/12/12	10/12/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$1,000.00			
N 2	WRAZ	10/12/12	10/12/12	4-5p M-F			4-5p		:30	NM	1	\$200.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$200.00			
N 3	WRAZ	10/12/12	10/12/12	7-8a M-F			7-8a		:30	NM	1	\$425.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$425.00			
N 4	WRAZ	10/12/12	10/12/12	8-9a M-F			8-9am		:30	NM	1	\$425.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$425.00			
N 5	WRAZ	10/12/12	10/12/12	X Factor			X Factor		:30	NM	1	\$2,000.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$2,000.00			
N 6	WRAZ	10/12/12	10/12/12	9-10a M-F			9-10a		:30	NM	1	\$250.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/08/12	10/14/12	-----1--					1	\$250.00			
N 7	WRAZ	10/15/12	10/15/12	WRAL's 10p News On Fox 5(Late News				:30		NM	1	\$1,000.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/15/12	10/21/12	1-----					1	\$1,000.00			
N 8	WRAZ	10/15/12	10/15/12	4-5p M-F			4-5p		:30	NM	1	\$200.00
	Issue Class 1											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
	Week: 10/15/12	10/21/12	1-----					1	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

Contract / Revision	Alt Order #	
119134 /	06364726	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSROADS	1088
Advertiser		Original Date / Revision
American Crossroads		10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
										Spots		
		Start Date	End Date	Weekdays								
N 9	WRAZ	10/15/12	10/15/12	7-8a M-F	7-8a		:30			NM	1	\$425.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/15/12	10/21/12	1-----				1	\$425.00			
N 10	WRAZ	10/15/12	10/15/12	MLB Prime LCS	MLB Prime LCS		:30			NM	1	\$2,500.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/15/12	10/21/12	1-----				1	\$2,500.00			
N 11	WRAZ	10/15/12	10/15/12	8-9a M-F	8-9am		:30			NM	1	\$425.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/15/12	10/21/12	1-----				1	\$425.00			
N 12	WRAZ	10/15/12	10/15/12	9-10a M-F	9-10a		:30			NM	1	\$250.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/15/12	10/21/12	1-----				1	\$250.00			
N 13	WRAZ	10/13/12	10/13/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	-----1-				1	\$1,000.00			
N 14	WRAZ	10/14/12	10/14/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	-----1				1	\$1,000.00			
N 15	WRAZ	10/14/12	10/14/12	MLB Prime LCS	MLB Prime LCS		:30			NM	1	\$2,500.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	-----1				1	\$2,500.00			
N 16	WRAZ	10/11/12	10/11/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	---1---				1	\$1,000.00			
N 17	WRAZ	10/11/12	10/11/12	4-5p M-F	4-5p		:30			NM	1	\$200.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	---1---				1	\$200.00			
N 18	WRAZ	10/11/12	10/11/12	7-730p M-F	7-7:30p		:30			NM	1	\$900.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	---1---				1	\$900.00			
N 19	WRAZ	10/11/12	10/11/12	8-9a M-F	8-9am		:30			NM	1	\$425.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	---1---				1	\$425.00			
N 20	WRAZ	10/11/12	10/11/12	X Factor	X Factor		:30			NM	1	\$6,500.00
Issue Class 1												
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	---1---				1	\$6,500.00			

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**Durham, NC 27701**  
**(919)821-8514**

Contract / Revision 119134 /	Alt Order # 06364726	
Contract Dates 10/09/12 - 10/15/12	Product AMERICAN CROSSROADS	Estimate # 1088
Advertiser American Crossroads		
Original Date / Revision 10/05/12 / 10/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots/Week	Rate	
N 21	WRAZ	10/11/12	10/11/12	9-10a M-F	9-10a		:30			NM	1	\$250.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	---1---					1	\$250.00				
N 22	WRAZ	10/09/12	10/09/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$1,000.00				
N 23	WRAZ	10/09/12	10/09/12	4-5p M-F	4-5p		:30			NM	1	\$200.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$200.00				
N 24	WRAZ	10/09/12	10/09/12	7-730p M-F	7-7:30p		:30			NM	1	\$900.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$900.00				
N 25	WRAZ	10/09/12	10/09/12	7-8a M-F	7-8a		:30			NM	1	\$425.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$425.00				
N 26	WRAZ	10/09/12	10/09/12	8-9a M-F	8-9am		:30			NM	1	\$425.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$425.00				
N 27	WRAZ	10/09/12	10/09/12	9-10a M-F	9-10a		:30			NM	1	\$250.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	-1-----					1	\$250.00				
N 28	WRAZ	10/10/12	10/10/12	WRAL's 10p News On Fox 5(Late News			:30			NM	1	\$1,000.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	--1----					1	\$1,000.00				
N 29	WRAZ	10/10/12	10/10/12	4-5p M-F	4-5p		:30			NM	1	\$200.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	--1----					1	\$200.00				
N 30	WRAZ	10/10/12	10/10/12	7-730p M-F	7-7:30p		:30			NM	1	\$900.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	--1----					1	\$900.00				
N 31	WRAZ	10/10/12	10/10/12	7-8a M-F	7-8a		:30			NM	1	\$425.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	--1----					1	\$425.00				
N 32	WRAZ	10/10/12	10/10/12	X Factor	X Factor		:30			NM	1	\$6,500.00	
	Issue Class 1												
	Start Date	End Date	Weekdays										
	Week: 10/08/12	10/14/12	--1----					1	\$6,500.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
										Start Date	End Date	Weekdays
N 33	WRAZ	10/10/12	10/10/12	8-9a M-F	8-9am		:30			NM	1	\$425.00
				Issue Class 1								
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	--1----				1	\$425.00			
N 34	WRAZ	10/10/12	10/10/12	9-10a M-F	9-10a		:30			NM	1	\$250.00
				Issue Class 1								
		Start Date	End Date	Weekdays								
		Week: 10/08/12	10/14/12	--1----				1	\$250.00			
<b>Totals</b>											<b>34</b>	<b>\$35,775.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	34	\$35,775.00	\$30,408.75
<b>Totals</b>	<b>34</b>	<b>\$35,775.00</b>	<b>\$30,408.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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